

PIE NATIONAL BUSINESS PARTNERS

OPENING OF NEW CHANNEL PARTNERS [ASSOCIATES]

"The prospective Associates wishing to become Channel Partners of PAN INDIA EDUCATION will submit a filled in application form along with DD as per agreed norms in favor of PAN INDIA EDUCATION, payable at KOLKATA. Applications are scrutinised and short listed. Physical Inspection will be done. If approved, courses and other responsibilities will be allotted to the Centre after due process & MOU will be signed. Promotional Material will be given by PIE.

Regional Centers / PARTNERS are also on offer where an entire zone/state will be given to an Associate to control. Terms and Conditions and Final obligation will be different for Regional Centers.

ACADEMIC / CHANNEL PARTNERS INFRASTRUCTURE

AUTOMATION : Minimum 2 COMPUTERS, 1 LAPTOP,

NETWORKING : High speed internet connectivity (preferably broadband / lease line), fax, and laser printer for administration.

SYSTEM CONFIGURATION : PIV/512 MB RAM/100 GB HDD (or above), 15"colour monitor (LED Screen preferred)

TRAINING ROOM : White board & 1-OHP per class room, 20 comfortable chairs & tables, without sound pollution, air conditioning preferred.

WASH ROOMS : Separate washroom for Ladies and Gents.

REGIONAL PARTNERS INFRASTRUCTURE

NARRATION SIZE AREA FOR RP : Minimum 2000 sq feet 2 Training Rooms, 1 Reception Area and 1 Strong Room. Well located.

AUTOMATION : Minimum 8 COMPUTERS/LAPTOPS

NETWORKING : High speed internet connectivity (preferably broadband / lease line), fax, and laser printer for administration.

SYSTEM CONFIGURATION : PIV/512 MB RAM/100 GB HDD (or above), 15"colour monitor (LED Screen preferred)

TRAINING ROOM : White board & 1-OHP per class room, 20 comfortable chairs & tables, without sound pollution, air conditioning preferred.

WASH ROOMS : Separate washroom for Ladies and Gents.

AUDIO VISUAL ROOM : Multimedia PC with good speakers, Microphone, television, DVD player, LCD projector with screen must.

INSTRUCTIONS TO PARTNERS FOR FORM SUBMISSION

- Application Form should be collected in hard copy from PIE Office and should be neatly filled up after going through all norms
- Photographs of area mentioned in proposal are compulsory and other than those more photos may be pasted on the next sheet.
- Paste the photographs so that they highlight the specific area of premises
- You may also submit other relevant material of your centre like prospectus & leaflet [if any]
- Enclose brochure, placement details, video clips, corporate presentation etc., that may justify your infrastructure to become a PIE partner
- All documents should be dully signed and stamped and in case of photo copies, they should be attested by applicant
- Unless all documents are are complete, the proposal may not be considered

WHY PAN INDIA EDUCATION ???

- ↗ PIE offers multiple State Govt. University courses
- ↗ New institutes/Universities & courses will be continuously added
- ↗ Brand recall value and recognition reduce business startup time
- ↗ International Standard High End Support System
- ↗ PIE ensures the entire life-cycle of the program from sourcing to execution
- ↗ PIE ensures all its Partners Very High, Assured & Recurring Return in Business with low and safe Investment
- ↗ Top Universities & Institutions on Offer
- ↗ More than 100 Professional courses to choose from
- ↗ National & International presence
- ↗ User friendly, customized & flexible business plans and proposals
- ↗ Very strong networking and team of experts

OBLIGATIONS

PAN INDIA EDUCATION offers its services through a unique Partnership model where the essential functions are retained by PIE. This includes academia, evaluation, coordination of certification for offered courses from Universities etc., whereas other issues like database management, training, MIS, call centre, promotions etc are provided by the private partnership. The arrangement has well laid down obligations as per MOU. The academic partner will be responsible for various services to the students as per PIE/UNIVERSITY norms.

PAN INDIA EDUCATION OBLIGATION

"Design & offer Short Term Autonomous Programs, Standardize the infrastructure requirement. "Lay down and implement all requisite norms. Manage the Admission process, evaluation and confirmation. Also Quality assurance, Monitoring & Governance.etc. Certificates for Short Term Autonomous Programs will be given by ICS only.

Designing of the presentation, projects, and assignments. Creating and supplying Promotional materials, High end Branding, Advertisements, Tie up with Colleges and Corporates, Training to Academic Partners and Regional Partners. Logistic Support and Facilitation Process.

CHANNEL PARTNERS AND REGIONAL PARTNERS OBLIGATION

The basic difference in Channel Partner and Regional Partner is the Area, Students and Universities they cater. While Channel Partners cater to a specific district or zone, Regional Partners may cater to a State, Number of states or even a Country to a Continent.

Infrastructure Norms as specified by the **PAN INDIA EDUCATION**

Local marketing for promotion of the courses as specified. Timely admission completion of coordinating centers.

Taking care of all ATL and BTL activities along with PAN INDIA EDUCATION for its centers.

Maintenance of the records of the students and MIS.

Coordinate centers and provide internal assessment and other University Norms as per Academic Calendar.

Conducting seminars and open house discussions from time to time locally with the centers under them.

Follow guidelines & formats issued by PIE. Admission of Student.

Creating student Awareness and proper execution of courses through centers.

Evaluation of student assignment/ Project and guidance to students.

ACTIVITIES

The **PAN INDIA EDUCATION** remains vibrant throughout the year with various activities such as meeting & conferences, seminars, review session's, road shows, etc., Trainings, Orientation programs, CP and RP Meets, Convocations, Music Programs, Film Premieres, Celebrity Shows, Excursions, Foreign Trips, etc.,.

BEST CP AND RP PARTNERS AWARD

Best 3 CP-s and Best 2 RP-s will be given Awards of Excellence with Certification every year with Mind Blowing Incentives, Foreign Tours, Memberships, etc.,.

OUR DELIVERABLES TO PARTNERS

- ⦿ Top University Associations
- ⦿ A License to operate under the Brand of PAN INDIA EDUCATION
- ⦿ Customised Business support & solutions
- ⦿ Taking care of the entire student life cycle like assignments, examination, certification etc. as per University & Collaborator Norms
- ⦿ High end courses from top Government Universities directly & through authorized collaborators
- ⦿ Center Registration and Approvals
- ⦿ Excellent Support System Round the clock by experienced & trained professionals
- ⦿ Widest Range of Educational Programs & Services with Prestigious & White Collared Business
- ⦿ Round the year Revenue & Profitability
- ⦿ Continuous online information delivery
- ⦿ Promotional Support like Sponsorships of events, Career Fairs, Advertising, Paper Inserts, Fliers, Handbills, Hoardings, Banners, Posters, Leads, Online Marketing Support, SMS and E-Mail Marketing.
- ⦿ Complete assistance in setting up operations like Faculty training and support, Course curriculum for all subjects, Study Materials, Prospectus, I-cards and other such coordination with the University and collaborators, Regular center visits. Total Logistic Support.